



Centennial Rider News

Hey hey, registered Riders! Last year we were all extremely disappointed that COVID-19 interrupted our 2020 plans for the Centennial Ride, but finally, I can see that as a blessing. I am quite certain that our 2021 celebration will be even more spectacular because I am now able to take the ideas collected from two years of planning and development, plus traveling around the USA talking to women at the motorcycle shows, plus a scouting ride in August of 2020, and blend all the ideas together to form an event that will leave an even more indelible mark on the history of women and motorcycling.

Event changes for 2021

(Some of this I might have already told you...but be sure to read it all)

The Centennial Ride will only have one route in 2021. We'll kick off the three-week celebration in beautiful Portland, Oregon on July 31, 2021. We'll travel along scenic two-lane



roads, visit historical sites, and dazzle you daring and adventurous riders to the many splendors of riding across America. You and your bike should be ready to ride on July 31st! *That may mean that you fly into PDX to pick up your bike on July 30th...*

The Centennial Ride will now end at the four-day Women's Motorcycle Festival

and Conference in Arlington, VA. You'll see on the website that the official end of the Centennial Ride is after breakfast on August 20th. The Women's Motorcycle Festival and Conference official dates are August 19-22, 2021, so cross-country riders will be coming in on the 19th, the same arrival day as conference attendees. It's gonna be grand!

Registration for the Festival and Conference is now separate from the Centennial Ride. However, as my thanks to you for keeping your deposits with me, and keeping WMT in business (!) I am comping the registration AND rooms for the conference for all fully-guided cross-country riders. Self-guided riders I am comping your registration but not your rooms because you are self-pay. Everyone who has registered in 2021 your conference and rooms are *not* included.

We've changed the itinerary to include Milwaukee. (More on that when later...)

Because of Covid-19, I am no longer offering the Sturgis Glamping experience. I don't believe 4 people per tent is a good post-Covid situation, and since the showers were to be public showers in trailers....ewww. The *good news* is that I've secured rooms in Hill City. The *bad news* is that I cannot get all the rooms at the same hotel, so the group will be split. :-) YES! We will still participate in the Biker Belles Celebration and YES! We still ride in the Black Hills and through the Badlands National Park.



I've eliminated day riders because...Covid. We'll become a self-contained group the longer we travel together, and I just don't think riders dipping in for dinner and a day ride is a good thing to do. There will now only be four places where riders can join the event: Portland, Sturgis, Milwaukee, or Knoxville. I anticipate that a lot of riders will join us just for the Knoxville to Arlington segment (2 days).

The most current information and updates will continue to be on the website www.CentennialRide.com.

For those of you shipping your bikes to Portland, I've partnered with Moto Corsa at 2170 NW Wilson St, Portland, OR 97210, Phone: (503) 292-7488, and they have agreed to receive your bikes. There may be a small fee (still working that out, details to follow). For those riders riding to Portland, arrive a day or two early and call them to get a priority appointment for service and/or tire change. All bikes need to be ready for a big road trip on July 31! There will not be enough time at any of the two-day stops for a full service. So come to your start location prepared and ready to ride!

That's a lot of info, I know, but it's been all bottled up inside. I can't wait to ride with you, and share this magical event with you.

More soon, ~Alisa

[Centennial Ride Website with all the Updated Details](#)

[Info on the Women's Motorcycle Festival and Conference](#)



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