



Women's Motorcycle Tours Celebrates 10 Years of Life Changing Experiences For Ladies Who Ride Motorcycles

Alisa Clickenger, owner of Women's Motorcycle Tours, has been empowering women and building confidence for women through motorcycling since 2011.

NORTH CAROLINA, APRIL 14, 2021: Women's Motorcycle Tours (WMT) was the first motorcycle tour and event company that specializes exclusively for women motorcycle riders. There is nothing more rewarding than crafting unique and engaging experiences to bring women motorcyclists and women together who are interested in the motorcycle lifestyle. Whether women want to join in for a day ride, a weekend retreat, a weeklong tour, or a coast to coast event, there are numerous ways to join Women's Motorcycle Tours and experience the sisterhood of the motorcycling community and the freedom of the open road.

For the last 10 years it has been the mission of Alisa Clickenger, Women's Motorcycle Tours owner, to reinvent the way women motorcycle riders come together. It has always been her goal to give a voice to all women riders on all brands of bikes and from all disciplines of riding. Women's Motorcycle Tours features programming curated exclusively by women riders and for female riders and those women interested in the motorcycling lifestyle.

Fun Facts About Women's Motorcycle Tours

- WMT currently has an online community of over 40,000 members that are actively engaged with WMT's brand on a weekly basis.

- WMT website traffic averages 32K+ new visitors per month and 44K+ returning visitors per month.
- WMT engages 250 news outlets and 700+ industry-specific contacts every week.
- The WMT brand is recognized globally across 62 countries with 81% of them in North America.



“I started Women’s Motorcycle Tours with one tour - the Women’s Empowerment Motorcycle Tour. Ten years ago there weren’t nearly as many female riders and we were an anomaly.” said Clickenger.

“After chancing upon a couple of other women riders on the other side of the country and having a blast riding with them, I realized that I wanted to recreate the joy and connection I experienced riding with those ladies. I also wanted to serve as a mentor and empower them to go out and explore on their own motorcycle journeys. While my tour offerings have changed over the years, I’ve continued with the Teaching Tours because I love sharing my knowledge and experience in order to uplift and educate other women.

I’ve ridden all over the world by myself, but I’ve learned that the shared experiences are so much richer and rewarding - and I just want to pass that on to others so they can enjoy motorcycling as much as I have.” said Clickenger.

Women's Motorcycle Tours is now a motorcycle experience company exclusively focused on women. WMT offers life-changing motorcycle experiences, moto mindset coaching and bespoke motorcycle tours throughout the United States and across the world. With years of event planning experience and hundreds of thousands of miles behind them, the team at Women's Motorcycle Tours understands the power and excitement that epic journeys offer. The camaraderie and friendships that form over the course of their tours have proven to change lives, establish life-long friendships, and bring families together in a way that only riding motorcycles can.

Since 2011, WMT has been creating epic and life-changing experiences for women through motorcycle riding. Until 2019, WMT exclusively focused on motorcycle tours. In early 2020 Women's Motorcycle Tours started to include events for women riders - the response was incredible. Now, WMT offers group and custom tours, conferences, and outdoor festivals. WMT's events are now held online and in-person, and feature inspiring stories, educational seminars, upliftment and the opportunity for female motorcycle riders from all over the world to make meaningful connections with each other.

2021 Events & Tours

[2021 Suffragists Centennial Motorcycle Ride](#)

July 21 - August 20, 2021

[2021 LIVE Women's Motorcycle Festival & Conference](#)

August 19-22, 2021

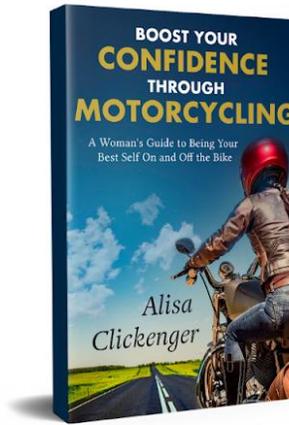
[2021 Women's Motorcycle Conference *ONLINE* - Theme: Education](#)

November 5-6, 2021

About Alisa Clickenger

Alisa is a motorcycle traveler, bestselling author, speaker and community builder. Alisa started her company Women's Motorcycle Tours in 2011, and the Women's Motorcycle Conferences in 2020. Alisa's book *Boost Your Confidence Through Motorcycling: A Woman's Guide to Being Your Best Self On and Off the Bike* became an Amazon.com #1 Bestseller. In 2019 Alisa was named a Dealernews Top 100 Leader in Powersports and was also named to the Women Riders Now Leadership

Board. Alisa's personal mission is to support and empower other riders, particularly women, to become their best selves and create confident, kickass lives they love. www.AlisaClickenger.com



Alisa Clickenger

EVENT PRODUCER, COACH, COMMUNITY BUILDER,
MOTORCYCLE TRAVELER AND BESTSELLING AUTHOR

About Women's Motorcycle Tours

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For high-resolution images please contact Alisa@WomensMotorcycleTours.com